



2024 PARTNER OPPORTUNITIES

Photo by Kerry Mosset



At the Dale Pahlke Arena - Dakota Community Bank & Trust Rodeo Grounds
2428 Longspur Trail, Mandan, ND 58554

EQUINE & WESTERN SPORTS

North Dakota boasts an estimated 32,330 owners of about 60,000 horses, as per U.S. Farm Data and HorseProperties.net. South Dakota is similar. Demand for equine activities remains strong. Unlike traditional sports, equine sports are not available through public school systems or typical parks departments. Mandan Parks and Recreation owns Dacotah Centennial Park, where the rodeo arena is located. The Park District leases the arena to the Mandan Horse and Saddle Club, which organizes family- and youth-oriented activities, also collaborating with the Mandan Rodeo Days Organization and other entities that host events.

ABOUT THE MANDAN HORSE & SADDLE CLUB

June 6:	Breakaway & Tie-down Roping Jackpot
July 6:	Family Rodeo
July 7:	Barrel Racing Jackpot
July 28:	Wild West Family Rodeo
Aug. 4:	Family Rodeo
Aug. 6-7:	Goat Tying Clinic
Aug. 17-18:	High School Rodeos

Since 1946, MHSC activities have helped young people develop character, responsibility and leadership traits while improving their horsemanship, riding and roping skills, all in a supportive atmosphere that brings families together. Events attract contestants from a 200-mile radius.

We are seeking to align with great partners! Check out plans in the attached 2024 activity overview. Our goal is to raise \$30,000 for cash payouts, saddles, buckles and other prizes to attract participants. We ask you to join us in supporting these activities that improve the quality of life for area residents and visitors.

Mandan Horse & Saddle Club · 2024 Family & Youth Rodeo

PARTNER OPPORTUNITIES



Activities attract 100-200 contestants and families from 200 miles around! All ages!

- Four divisions: beginners (6 & under), peewees (7-9), juniors (10-14), seniors (15+)

AWARD SPONSORS NEEDED

- **July 6 — Seasonal Family Rodeo**
 - Prizes to top 5 overall — \$400 per age division
- **July 28 — “Wild West” Family Rodeo**
 - All-around saddles (4) - \$1,200
 - Event champion buckles (24) — \$125
 - Event 2nd & 3rd place prizes (24) — \$100
- **Aug. 4 — Seasonal Family Rodeo**
 - Prizes to top 5 overall — \$400 per age division



OPTIONS & BENEFITS

EACH LEVEL INCLUDES ALL PERKS AT LESSER LEVELS

- \$1,200 — Name on Wild West all-around saddle, both sides — (4 opportunities)
- \$700 — Name on Wild West all-around saddle, one side — (up to 8 opportunities)
- \$500 — Chute (7) and arena banners at all events including Aug. 17-18 high school rodeos. *Banners or signs to be provided by sponsor.*
- \$400 — Business card size ad in program or coupon/flyer handed out at event.
- \$300 — Facebook posts featuring logo and/or photo and business services.
- All levels — Announcements at rodeo, listings in rodeo program & on website.

Next steps: Donations of any amount or value appreciated. The MHSC has 501c3 non-profit status. Send checks payable to the Mandan Horse & Saddle Club to MHSC Treasurer Ashley Meyer, 13704 22nd Ave SE Menoken, ND 58558.

More information at www.mandanhorseandsaddle.com

Mandan Horse & Saddle Club · 2024 High School Rodeo

PARTNER OPPORTUNITIES

At the Dale Pahlke Arena · Dakota Community Bank & Trust Rodeo Grounds



DOUBLE HEADER — AUGUST 17 & 18, 2024

Approximately 200 contestants and families from 200+ miles around!

AWARD SPONSORSHIPS

- \$300 Full Event — Covers 1st, 2nd & 3rd place prizes (needed each day)
- Bareback Riding
- Breakaway Roping
- Tie-Down Roping
- Barrel Racing
- Steer Wrestling
- Saddle Bronc Riding
- Team Roping (header & heeler)
- Pole Bending
- Bull Riding
- Girls Cutting
- Boys Cutting
- \$150 Event Buckles — 1st all events + all-around cowboy & cowgirl daily
- \$75 Event 2nd Place Prize
- \$50 Event 3rd Place Prize

OPTIONS & BENEFITS

EACH LEVEL INCLUDES ALL PERKS AT LESSER LEVELS

- \$500 — Chute & arena banners. *Banners or signs to be provided by sponsor unless already on hand.*
- \$300 — Facebook feature with photo, logo and description of business services.
- All levels — Announcements at rodeo, listings in rodeo program & on website.

Next steps: The MHSC has 501c3 non-profit status. Send checks payable to the Mandan Horse & Saddle Club to MHSC Treasurer Ashley Meyer, 13704 22nd Ave SE Menoken, ND 58558.

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Mandan Horse & Saddle Club · 2024 ROPING JACKPOT PARTNER OPPORTUNITIES

Dale Pahlke Arena · Dakota Community Bank & Trust Rodeo Grounds

JUNE 6: “UNDER THE NEON LIGHTS” ROPING JACKPOT

Open Breakaway · Youth Breakaway · Open Tie-Down

PRESENTING PARTERS (2)

- ☐ **\$1,000 to added money payout**
- **Event title in all publicity including:**
 - Facebook event banner
 - Online flyer
 - Facebook posts and website info
 - Announcer recognition during event



MORE SPONSORSHIP OPPORTUNITIES

EACH LEVEL INCLUDES ALL PERKS AT LESSER LEVELS



MONEY ADDED TO JACKPOT PAYOUT

- ☐ \$750 — Division Title Sponsor (3): Open or Youth Breakaway, Open Tie-Down roping to include logo on digital flyer + display of an arena banner. *Banners or signs to be provided by sponsor unless already on hand.*
- ☐ \$300 — Sponsor Showcase with a “Thankful Thursday” or “Sponsor Spotlight Saturday” Facebook feature with logo, photo and description of business services.
- ☐ \$150 — Vendor space at event.
- ☐ Donations of any amount or value appreciated.

All sponsors will receive announcer recognition throughout the roping, in Facebook posts and on website.

Next steps: The MHSC has 501c3 non-profit status. Send checks payable to the Mandan Horse & Saddle Club to MHSC Treasurer Ashley Meyer, 13704 22nd Ave SE Menoken, ND 58558.

More information at www.mandanhorseandsaddle.com

Mandan Horse & Saddle Club · 2024 BARREL RACING PARTNER OPPORTUNITIES

At the Dale Pahlke Arena · Dakota Community Bank & Trust Rodeo Grounds

JULY 7: “TAKE THE MONEY & RUN” BARREL RACE

Open 5D · Peewee · Youth · Seniors

PRESENTING PARTNER (2)

- ☐ **\$1,000 to added money payout**
- **Event title in all publicity including:**
 - Facebook event banner
 - Online flyer
 - Facebook posts and website info
 - Announcer recognition during race
 - Barrel wraps — your name here



MORE SPONSORSHIP OPPORTUNITIES

EACH LEVEL INCLUDES ALL PERKS AT LESSER LEVELS



MONEY ADDED TO JACKPOT PAYOUT

- ☐ \$750 — Division Title Sponsor (4): Open, Peewee, Youth or Senior race title to include logo on digital flyer + display of an arena banner. *Banners or signs to be provided by sponsor unless already on hand.*
- ☐ \$300 — Sponsor Showcase with a “Thankful Thursday” or “Sponsor Spotlight Saturday” Facebook feature with logo, photo and description of business services.
- ☐ \$150 — Vendor space at event.
- ☐ Donations of any amount or value appreciated.

All sponsors will receive announcer recognition throughout the race, in Facebook posts and on website.

Next steps: The MHSC has 501c3 non-profit status. Send checks payable to the Mandan Horse & Saddle Club to MHSC Treasurer Ashley Meyer, 13704 22nd Ave SE Menoken, ND 58558.

MANDAN HORSE & SADDLE CLUB · 2024 SPONSORSHIP RESPONSE FORM

Mail form with check payable to the Mandan Horse & Saddle Club (MHSC) to:

MHSC Treasurer
Ashley Meyer
13704 22nd Ave SE, Menoken, ND 58558

Sponsor Information

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Point of Contact Name: _____

Phone: _____ Email: _____

Please email your business card sized ad and/or Facebook post content (brief description of products/services, logo, photo) to MHSC Sponsor Coordinators Ellen Huber, eahuber@outlook.com or Ashley Ross, aross837@gmail.com.

Type of Sponsorship

Mandan Horse and Saddle Club is a non-profit organization (501c3). Sponsorships are tax-deductible. At your request, we will be happy to provide an invoice and/or receipt.

Sponsorship Amount: _____ *If applicable, mark below:*

- | | |
|--|---|
| <input type="checkbox"/> \$1,200 – Wild West Saddle | <input type="checkbox"/> \$400 – Business card size ad in programs |
| <input type="checkbox"/> \$1,000 – Roping Jackpot Presenting Partner | <input type="checkbox"/> \$300 – Sponsor Showcase for Roping Jackpot |
| <input type="checkbox"/> \$1,000 – Barrel Race Presenting Partner | <input type="checkbox"/> \$300 – Sponsor Showcase for Barrel Race |
| <input type="checkbox"/> \$750 – Roping Division Title Sponsor
(open or youth breakaway, open tie-down) | <input type="checkbox"/> \$300 – High School Rodeo Event Prizes (FB post) |
| <input type="checkbox"/> \$750 – Barrel Division Title Sponsor
(Open, Peewee, Youth, Senior) | <input type="checkbox"/> \$200 or less – Family Rodeo & HS Rodeo prizes
(announcements & website/program listings) |
| <input type="checkbox"/> \$700 - Wild West Saddle (one side) | <input type="checkbox"/> \$150 Vendor space at event |
| <input type="checkbox"/> \$500 – Chute signs (8) and arena banners* | |

**Note: \$200 additional requested if the sponsor needs the MHSC to have a banner or sign made.*

For Administrative Use Only:

Check Number: _____ Digital Logo Received: _____ Business Card Received: _____

Content for Facebook Post Received: _____